

Information on data handling

The „Generative AI” Lecture

The Faculty of Economics and Business of the University of Debrecen are joining forces to host the „Generative AI” Lecture.

The Faculty of Economics and Business of the University of Debrecen pays special attention to protecting personal data and is always careful to ensure fair and transparent data management, the basic requirement of which is to provide appropriate information on data management.

The Faculty of Economics and Business of the University of Debrecen provides the following information per the legal provisions governing the protection of personal data, particularly the GDPR, in connection with the organisation and conduct of the conference.

Name and contact details of the data holder

Data holder	Debreceni Egyetem Gazdaságtudományi Kar Faculty of Economics and Business, University of Debrecen
Representative of the data holder	Professor Dr Veronika Fenyves, Dean of the Faculty
Location	138 Böszörményi út, Debrecen, Hungary, H-4032
E-mail address	fenyves.veronika@econ.unideb.hu

Law related to data handling

The following regulations apply for data handling by the Faculty of Economics and Business, University of Debrecen.

- European Parliament and Council (EU) decree 2016/679 of 27 April 2016 on the protection and free flow of personal data and the annulment of decree 95/46/EK (GDPR henceforward).
- Act CXII of 2011 on information right to self-determination and information freedom.

1. Data processing in connection with registration for the conference

- 1.1. **The purpose of data handling:** you can register for the conference at www.konferencia.unideb.hu.
- 1.2. **Handled data includes** name, title, organisation name, e-mail address, and nature of participation.
- 1.3. **Legal basis of data handling:** consent [Article 6 (1)(a) GDPR].
- 1.4. **The time frame of data handling:** until the consent is withdrawn, but by the end of the conference.

2. Processing of submitted abstracts

- 2.1. **The purpose of data handling:** the abstract submitted with the registration form will be published in Proceedings, including the conference programme, with a copy provided to each participant on the conference day. The 15-minute papers presented in each session will be published as a paper based on the recommendations of the session chairs.
- 2.2. **Handled data includes the abstract's author's name, abstract title, and** presentation documentation.
- 2.3. **Legal basis of data handling:** consent [Article 6 (1)(a) GDPR].
- 2.4. **The data handling time frame is until consent withdrawal** before publication.
- 2.5. **Data transmission:** peer-reviewed and accepted papers may be published in electronic conference proceedings or one of our partner journals, depending on the applicant's choice.

3. Taking photos/videos of mass events, editing them for publication, publishing them on the website, social and video sharing sites, and using them in PR materials

- 3.1. **The purpose of data handling:** to document the Conference as an event related to the operation of the University of Debrecen Faculty of Economics and Business and the life of the university and to publish it together with written press releases on the website www.unideb.hu on the official social media pages (Facebook, Instagram, etc.) and the YouTube channel of the University of Debrecen Faculty of Economics and Business.
- 3.2. **Handled data includes** photos and video recordings.
- 3.3. **Legal basis of data handling:** legitimate interest [Article 6 (1)(f) GDPR].
- 3.4. **Time frame of data handling:** after the recordings have been used until they are archived.
- 3.5. **Data transmission:** to the University of Debrecen's M. Tóth Ildikó Press Centre, which will forward it to the press organs that initiated the receipt of the press release, indicating the source.

4. Taking individual photos/video footage, editing for publication, publishing on websites and social and video-sharing sites

- 4.1. **The purpose of data handling:** to document the Conference as an event related to the operation of the University of Debrecen Faculty of Economics and Business and the life of the university, to publish it together with written press releases on the website www.unideb.hu on the official social media pages (Facebook, Instagram, etc.) and the YouTube channel of the University of Debrecen Faculty of Economics and Business.
- 4.2. **Handled data includes** photos and video recordings.
- 4.3. **Legal basis of data handling:** consent [Article 6 (1) (a) GDPR].

4.4. **The time frame of data handling:** after the recordings have been used until they are archived.4.5. **Data transmission:** to the DE M. Tóth Ildikó Press Centre, which will forward it to the press organs that initiated the receipt of the press release, indicating the source.

5. Recording of attendance at the conference

5.1. **The purpose of data handling** is to document the participation of the applicants registered at the Conference.

5.2. **Handled data includes** name and signature.

5.3. **Legal basis of data handling:** processing is necessary for the performance of a task carried out in the public interest [Article 6 (1) (e) GDPR].

5.4. **The time frame of data handling:** according to the Data Management Policy

6. Camera surveillance at the conference venue

There is no camera surveillance system in the Department of Environmental Engineering lecture hall of the University of Debrecen Faculty of Engineering. Still, there is one system in the corridors, information about which is available on our website:

<https://kancellaria.unideb.hu/kancellari-kozlemanyek-utasitasok>

Access to data

Participants' personal data may only be accessed by the staff responsible for organising the conference, bound by confidentiality obligations.

Data security measures

The Data holder undertakes to ensure the security of the data, to take technical measures to ensure that the data recorded, stored or processed are protected and to take all necessary measures to prevent their destruction, unauthorised use or unauthorised alteration. It also undertakes to require any third party to whom it may transfer or disclose the data to comply with its obligations in this respect. Electronic storage shall take place on password-protected computers in the offices of the persons authorised to have access.

Rights concerned and rules on the exercise of rights

Right to be informed

Pursuant to Article 15 (1) of the GDPR, the data subject may request information about the personal data processed by the Data holder.

Right for requesting a copy

Pursuant to Article 15 (3) and (4) of the GDPR, the data subject may request a copy of the personal data processed by the Data holder.

Right for rectification

On the basis of Article 16 of the GDPR, we will amend or clarify your personal data in accordance with your request.

Right for limitation

The data subject may request the restriction of processing in the following cases:

- if he or she contests the accuracy of the personal data, we will restrict processing until the Data holder verifies the accuracy of the personal data; - the processing is unlawful, and the data subject opposes the erasure of the data and requests instead that its use be restricted;
- the Data holder no longer needs the personal data, but the data subject requests them for the establishment, exercise or defence of legal claims; or - if the data subject exercises his or her right to object, we restrict processing for the time necessary to assess the lawfulness of his or her request.

Right for Protest

The data subject shall have the right to object at any time, on grounds relating to his or her particular situation, to the processing of his or her personal data on the basis of Article 6 (1)(e), (f). In such a case, the Data holder may no longer process the personal data unless the University of Debrecen Faculty of Health Sciences demonstrates compelling legitimate grounds for the processing which override the interests, rights, and freedoms of the data subject or for the establishment, exercise or defence of legal claims.

Possibilities of applying rights

If the data subject considers that the Data holder's data processing does not comply with the legal requirements, he or she may initiate proceedings before the National Authority for Data Protection and Freedom of Information (Postal address: 1363 Budapest, PO Box 9, e-mail address: ugyfelszolgalat@naih.hu or may take legal action.

Debrecen, 28 March 2024.